

2020 HST Congratulatory Ad Order Form

All congratulatory ads (order form, payment and ad copy) due Friday, February 28, 2020.

Family Name: _____ Phone: _____

Email: _____ Circle Best Contact Method: Email / Phone

HST student(s)/group ad is for: _____

Check Number: # _____ Check Amount: \$ _____

Make check payable to HST and mail to P.O. Box 150, Rockville, MD 20848

Full-Page – Ad Designed by HST: \$125

Size: Width 4.625" x Height 7.875"

Please include digital files of your chosen photos (scanned photos will not print as well as digital photos) & up to 75 words of text.

Please check only one:

____ 1 Photo + Text*

____ 2 Photos + Text*

____ 3 Photos + Text*

Full-Page – Design-Your-Own Ad: \$100

____ Check here for design-your-own full-page ad.

Size: Width 4.625" x Height 7.875"

Half-Page Ad: \$60

____ Check here for design-your-own half-page ad.

Size: Width 4.625" x Height 3.8"

____ Check here for HST to design your half-page ad, then check template choice and write text* on lines below.

**Text: Maximum. 40 words*

☐ A. Stage

☐ B. Fireworks

☐ C. Crowd

☐ D. Spotlights

Quarter-Page Ad: \$35

____ Check here for design-your-own quarter-page ad.

Size: Width 4.625" x Height 1.75"

____ Check here for HST to design your quarter-page ad, then check template choice and write text* on lines below.

☐ E. Burst

☐ F. Stars

☐ G. Rays

☐ H. Icon ♦

**Text: Maximum. 25 words*

♦ If you chose the Icon template, please indicate your choice of one Icon: _____

*Write text here for HST-designed ads or email to hstalents@gmail.com.

*Note maximum word counts: Full-page 75; half-page 40; quarter-page 25.

Important Guidelines for Design-Your-Own Ads. Please Read Carefully.

All new ads **must** be submitted in **PDF only** via email to hstalents@gmail.com. You may design your own ad with images and text. All text and images **must fit** within the size parameters for each ad size. HST **cannot** make corrections to ads created by families; ads will print as-is. Please check for spelling and make sure font size is adequate and legible. Ads need to be saved in PDF format at 300 DPI (Dots Per Inch) for best printing. Ads should be in portrait orientation, NOT landscape. Ads will be printed in black and white.

Questions: Corrie Hoyle corriehoyle@gmail.com or 301-527-1625