

## 2019 HST Congratulatory Ads Program

*All congratulatory ads are due Friday, February 15, 2019*

Family Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Best contact method     Email     Phone

HST student(s)/group ad is for: \_\_\_\_\_

Check Number: \_\_\_\_\_

**Make check payable to HST and mail to P.O. Box 150, Rockville, MD 20848**

### Ad Size Parameters and Cost

<b><u>Full Page Ad: \$100</u></b> <u>Size:</u> Width 4.5" Height 7.5"	Please check only one <input type="checkbox"/> Repeat 2018 ad as-is <input type="checkbox"/> New 2019 ad
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<b><u>Half Page Ad: \$60</u></b> Please check only one: <input type="checkbox"/> Repeat 2018 ad as-is <input type="checkbox"/> New 2019 ad	<u>Size:</u> Width 4.5" Height 3.5" For new ad with HST template, choose design. Write text below. <table border="1" style="width: 100%;"><tr><td><input type="checkbox"/> Stage</td><td><input type="checkbox"/> Confetti</td><td><input type="checkbox"/> Crowd</td><td><input type="checkbox"/> Fireworks</td><td><input type="checkbox"/> Spotlights</td></tr></table> <input type="checkbox"/> Check here for designing your own new ad. <small>*See below for important information.</small>	<input type="checkbox"/> Stage	<input type="checkbox"/> Confetti	<input type="checkbox"/> Crowd	<input type="checkbox"/> Fireworks	<input type="checkbox"/> Spotlights
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<b><u>Business Card Ad: \$35</u></b> Please check only one: <input type="checkbox"/> Repeat 2018 ad as-is <input type="checkbox"/> New 2019 ad	<u>Size:</u> Width 3.5" Height 1.75" For new ad with HST template, choose design. Write text below. <table border="1" style="width: 100%;"><tr><td><input type="checkbox"/> Rays</td><td><input type="checkbox"/> Masks</td><td><input type="checkbox"/> Trophy</td><td><input type="checkbox"/> Burst</td><td><input type="checkbox"/> Stars</td></tr></table> <input type="checkbox"/> Check here for designing your own new ad. <small>*See below for important information.</small>	<input type="checkbox"/> Rays	<input type="checkbox"/> Masks	<input type="checkbox"/> Trophy	<input type="checkbox"/> Burst	<input type="checkbox"/> Stars
<input type="checkbox"/> Rays	<input type="checkbox"/> Masks	<input type="checkbox"/> Trophy	<input type="checkbox"/> Burst	<input type="checkbox"/> Stars		

Write text here for chosen HST template or email to [hstalents@gmail.com](mailto:hstalents@gmail.com).

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#### **\*Important Guidelines To Designing Your Own Ad. Please Read Carefully.**

All new ads **must** be submitted in **PDF only** via email to [hstalents@gmail.com](mailto:hstalents@gmail.com). You may design your own template. You may add images and text as you wish. Please keep in mind that all text and images **must fit** within the size parameters for each ad size. HST **cannot** make corrections to ads created by families; ads will print as-is. Please check for spelling and make sure font size is adequate and legible. Ads need to be saved in PDF format at 300 DPI (Dots Per Inch) for best printing. Ads will be printed in black and white.

Please direct questions to Corrie Hoyle via email [corriehoyle@gmail.com](mailto:corriehoyle@gmail.com) or by phone at 301-527-1625.